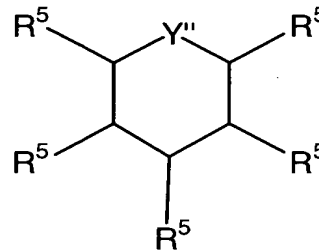
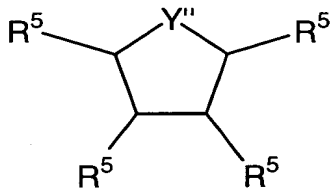


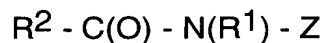
compounds is ethoxylated with ≤ 50 ethylene oxide moieties to provide an HLB of from about 8 to about 20;

2. nonionic surfactants with bulky head groups selected from:
 - a. surfactants having the formulas:



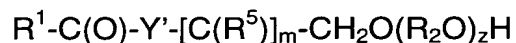
wherein Y'' = N or O; and each R⁵ is selected independently from the following: -H, -OH, -(CH₂)_xCH₃, -O(OR²)_z-H, -OR¹, -OC(O)R¹, and -CH(CH₂-(OR²)_{z'}-H)-CH₂-(OR²)_{z'}-C(O)R¹, wherein R¹ is selected from the group consisting of saturated or unsaturated, primary, secondary or branched chain alkyl or alkyl-aryl hydrocarbons; said hydrocarbon chain having a length of from about 6 to about 22, wherein each R² is selected from the following groups or combinations of the following groups: -(CH₂)_n- and/or -[CH(CH₃)CH₂]- wherein n is from 1 to 4; and wherein x is from 0 to about 3, and z, z', and z'' are from about 5 to about 20;

- b. polyhydroxy fatty acid amide surfactants of the formula:



wherein: each R¹ is H, C₁-C₄ hydrocarbyl, C₁-C₄ alkoxyalkyl, or hydroxyalkyl; R² is a C₅-C₂₁ hydrocarbyl moiety; and each Z is a polyhydroxyhydrocarbyl moiety having a linear hydrocarbyl chain with at least 3 hydroxyls directly connected to the chain, or an ethoxylated derivative thereof;

- c. surfactants having the formula

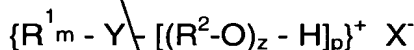


wherein R¹ is selected from the group consisting of saturated or unsaturated, primary, secondary or branched chain alkyl or alkyl-aryl hydrocarbons; said hydrocarbon chain having a length of from about 6 to about 22; Y' is selected from the

following groups: -O-; -N(A)-; and mixtures thereof; and A is selected from the following groups: H; R¹; -(R²-O)_z-H; -(CH₂)_xCH₃; phenyl, or substituted aryl, wherein x is from 0 to about 3 and total z is from about 5 to about 30; each R² is selected from the following groups or combinations of the following groups: -(CH₂)_n- wherein n is from about 1 to about 4 and/or -[CH(CH₃)CH₂]-; each R⁵ is selected from the following groups: -OH; and -O(R²O)_z-H; and m is from about 2 to about 4; and

d. mixtures thereof;

3. surfactant complexes formed by one surfactant ion being neutralized with surfactant ion of opposite charge or an electrolyte ion that is suitable for reducing dilution viscosity;
4. block copolymer surfactants comprising polyethylene oxide moieties and propylene oxide moieties;
5. cationic surfactants having the formula:



wherein R¹ is selected from the group consisting of saturated or unsaturated, primary, secondary or branched chain alkyl or alkyl-aryl hydrocarbons; said hydrocarbon chain having from about 6 to about 22 carbon atoms; each R² is selected from the following groups or combinations of the following groups: -(CH₂)_n- and/or -[CH(CH₃)CH₂]-; Y is selected from the following groups: = N⁺-(A)_q; -(CH₂)_n-N⁺-(A)_q; -B-(CH₂)_n-N⁺-(A)₂; -(phenyl)-N⁺-(A)_q; -(B-phenyl)-N⁺-(A)_q; with n being from about 1 to about 4, wherein each A is independently selected from the following groups: H; C₁₋₅ alkyl; R¹; -(R²O)_z-H; -(CH₂)_xCH₃; phenyl, and substituted aryl; where x is from 0 to about 3; and each B is selected from the following groups: -O-; -NA-; -NA₂; -C(O)O-; and -C(O)N(A)-; wherein R² is defined as hereinbefore; q = 1 or 2; m + p + q = 4; total z per molecule is from about 3 to about 50; and X⁻ is an anion which is compatible with fabric softener actives and adjunct ingredients; and

6. mixtures thereof; and

E. the balance water,

wherein said electrolyte and said phase stabilizer, when present, provide at least one improvement selected from: lower dilution viscosity;

the same, or better, stability with less principal solvent; and/or the use of principal solvents with a ClogP outside the range of from about 0.15 to about 0.64.

28 (Amended) The composition of Claim 1 comprising: principal solvent having a ClogP of from about -2.0 to about 2.6 at a level that would not provide a stable composition in the absence of said electrolyte and/or phase stabilizer, the level of principal solvent being less than about 15%.
